

★ VALDEZ GOLD RUSH DAYS 2026 ★

SPONSORSHIP OPPORTUNITIES

Gold, Grit, & Glory
Celebrating Military Legacy in Valdez

Gold Rush Days is one of Valdez's most visible and well-loved community events, bringing together residents, visitors, and local businesses for 5 days of history, celebration, and connection.

We invite you to partner with us in making this event possible through sponsorships, which directly support performances, experiences, and community events.

We are currently seeking a limited number of lead sponsors at the \$5,000 level, along with partners at all levels to help bring this event to life.

Scan to Sponsor

To sponsor or donate, contact:

Katie Carr

Gold Rush Days President

907-255-8412 (call or text)

valdezugoldrushdays@gmail.com

PO Box 1393

Valdez, AK 99686



SPONSORSHIP TIERS

Gold Strike Sponsor - \$5,000

- Prominent logo placement on all promotional materials
- Featured recognition across social media and event signage
- Verbal recognition at major events
- Priority opportunity to sponsor a featured event or activity
- Booth/Vendor space (if applicable)

Gold Nugget Sponsor - \$3,000

- Logo on promotional materials and signage
- Recognition on social media
- Verbal recognition at selected events
- Opportunity to sponsor an event or activity
- Booth/Vendor space (if applicable)

Gold Flake Sponsor - \$1,000

- Name listed on event signage
- Group recognition on social media
- Recognition in printed materials and website
- Booth/Vendor space (if applicable)

Gold Dust Sponsor - \$500

- Group recognition on social media
- Recognition in printed materials and website

CUSTOM SPONSORSHIP OPPORTUNITIES

Featured Sponsorships

- Whiskey Sit Sponsor - \$3,000
- Wet-Yer-Whistle Walk Sponsor - \$3,000
- Live Music Sponsor - \$2,000
- Parade Sponsor - \$1,000
- Kids Activities Sponsor - \$1,000



Fund-A-Need: Direct Impact Items

These contributions directly support key elements of the event

- CanCan Dancer Corsets - \$500
- Performer Hospitality - \$400
- Printing & Signage - \$500
- Kids Activity Supplies - \$200
- Fabric for King & Queen Robes - \$600
- Gold Rush Photo Booth Experience - \$700

In-Kind Donations

- Cigars (Whiskey Sit)
- Bourbon (Whiskey Sit)
- Tasting Glasses (Wet-Yer-Whistle Walk & Whiskey Sit)
- Wine (Wet-Yer-Whistle Walk)
- Printing Services
- Gravel (to even out the lots)
- Winter Storage for the Hoosegow

COMMUNITY SPONSORSHIP TIERS

Be part of Valdez Gold Rush Days 2026

Gold Rush Days has always been built by the community. These sponsorships are a way for individuals and families to be part of bringing the event to life.

Hoosgow Sponsor - \$500

- Family or individual name recognition (signage & program)
- Recognition on social media
- Gold Rush pin
- Gold Rush sticker
- 10% off the Gold Rush Store

Marie Blood Hat Sponsor - \$250

- Name listed in group recognition (signage and program)
- Recognition on social media
- Gold Rush sticker
- 10% off the Gold Rush Store

Cancan Sponsor - \$100

- Name included in community supporter recognition
- Gold Rush sticker

Garter Sponsor - Any Amount

- Gold Rush sticker
- Be part of bringing Gold Rush Days to life

In Honor of....

Donations made in honor or in memory of an individual will be recognized on a dedicated page in the event program.